An Important Announcement.

The withdrawal from our company of some Northern parties who had stock in it, and who have lately been unfortunate in business, makes it necessary for us to close the affairs of the present corporation as quickly as possible in order to return to them the money which they had invested with us. This must be done by February 1st, 1896, and to do it we must have a

GREAT STOCK REDUCTION SALE.

Therefore we offer our entire store full of MEN'S, BOY'S AND CHILDREN'S CLOTHING, HATS AND GENTLEMEN'S FURNISHING GOODS

AT AND BELOW MANUFACTURER'S COST.

The entire stock must be closed out. It will be a clean sweep.

Everybody knows that we carry new, clean, fresh and stylish goods. Everybody also knows that we buy as cheap as anybody in America. So when we offer goods at and below cost it means something.

If you need anything to wear, now is your time.

TERMS OF SALE.

Everything will be sold for CASH, money down, and nothing charged except at regular prices.

Goods will not be sent out on approval, but money will be refunded for anything returned as not satisfactory. Nothing will be reserved except "E. & W." collars and cuffs and Dr. Jaeger's Underwear. We cannot cut the price of these goods. Everything else will be sold at cost or less.

THIS SALE BEGINS FRIDAY MORNING, NOV. 29th.

ROGERS & CO.

CLOTHIERS AND FURNISHERS,

21 WEST TRADE STREET,

CHARLOTTE, N. C.

NEARLY OPPOSITE COURT HOUSE.